



# Key Performance Indicators (KPIs) Masterclass

## **Course Objective**

This hands-on course equips participants with the skills to develop and implement effective Key Performance Indicators (KPIs) at organisational, team, and individual levels. Through practical workshops and real-world case studies, participants will learn to align KPIs with strategic goals, monitor performance, and drive continuous improvement.

### **Target Audience:**

- Managers and decision makers
- Engineers who would like to wear management suit.
- Quality control staff
- Business and Start-ups owners
- University Students (Undergraduates & graduates)

## **About the Course**

Number of Hours: 18

Mode of Study: In-Person (3 Days)

Location: United Kingdom, London



Pre-requisite: No previous management or leadership required

## **Course Description**

- Intro to KPIs and Organizational Alignment: Differences between KPIs, metrics, and objectives; types of KPIs; developing Measures for Strategy Execution and understanding Strategic Context and Goal Setting.
- Organizational Alignment and Strategy: Aligning KPIs with organizational goals and strategic objectives and understanding how KPIs fit within the corporate. Managing organisational performance using balanced score cards (BSCs) approach
- Case Studies and Real-Life Examples

### **Learning Outcomes:**

By the end of the training, you will be able to:

- Developing Team and Individual KPIs: identifying critical success factors for teams, describe the intended result(s), understand alternative measures, linking individual performance to team and organizational success, job descriptions and performance expectations, setting performance targets, and define Composite Indices when needed.
- KPI Implementation and Performance Improvement: Challenges in KPI implementation (resistance, misalignment, overcomplication), KPI Reviews and Feedback Loops, Adjusting and Refining KPIs.

- Develop KPIs that align with organizational goals to support strategic objectives.
- Gain practical skills in formulating KPIs for both team performance and individual contributions.
- Monitor, evaluate, and refine KPIs to drive continuous improvement and adaptability.

### **Equipment:**

You will only need a personal laptop and your enthusiasm.

## Why Us?

- ✓ World-class training materials developed by researchers and professionals.
- ✓ Value for money training
- ✓ Courses are based on hands-on activities and real case-studies
- Educators with over a decade of experience in industry
- Pre and post training support so you feel supported in your journey.

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