Business Analysis for Decision Making

Course Objective

You will learn how to analyse data sets using statistical models, forecasting, and other quantitative methods to extract meaningful insights that drive business decisions with help of SWOT, PESTLE, and decision trees models to make sound business choices.

You will have hands-on training on BI tools like Tableau, or Excel for visualizing and presenting data effectively and to analyse risks and potential outcomes

Target Audience:

- Managers, team leaders and decision makers
- Business Analysts and Project Managers.
- C-Suite Executives (e.g., CEOs, CFOs, COOs)
- Business and Start-ups owners
- Finance and Accounting, HR, IT, Marketing and sales Professionals

About the Course

Number of Hours: 24 h

Mode of Study: In-Person (4 Days)

Location: United Kingdom, London

Pre-requisite: No previous management or leadership required

- **Data Analysis and Interpretation**: Learning how to analyse data sets to extract meaningful insights that drive business decisions.

- **Decision-Making Frameworks**: Understanding models such as SWOT, PESTLE, and decision trees that guide leaders in making sound business choices.

- **Quantitative Techniques**: Using statistical models, forecasting, and other quantitative methods to predict outcomes and optimize business performance.

- **Business Intelligence Tools**: Hands-on training with BI tools like Tableau, or Excel for visualizing and presenting data effectively.

- **Strategic Alignment**: Ensuring that decisions align with the broader goals of the organization and contribute to long-term success.

- **Risk Assessment and Mitigation**: Analysing risks and potential outcomes, and incorporating that knowledge into decision-making processes.

Learning Outcomes:

By the end of the training, you will be able to:

- Collect, analyse, and interpret business data effectively and apply decision-making frameworks to solve business problems.
- Master business intelligence tools for data analysis and reporting in a dynamic, globalized business environment.
- Enhance their ability to communicate data insights to stakeholders.

Equipment:

You will only need a personal laptop and your enthusiasm.

Why Us?

- ✓ World-class training materials developed by researchers and professionals.
- ✓ Value for money training
- ✓ Courses are based on hands-on activities and real case-studies
- ✓ Educators with over a decade of experience in industry
- ✓ Pre and post training support so you feel supported in your journey.

Register Here

or contact us:

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